

St. Louis
**RACIAL
EQUITY**
Summit 2023

NOVEMBER 9, 10 & 11

America's Center Convention Complex
Downtown St. Louis, MO.

**VENDOR/SPONSOR
INFORMATION
PACKET**

racialequitystl.org

St. Louis
**RACIAL
EQUITY**
Summit 2023

Dear Vendor/Sponsor,

You're invited to showcase your company's products and services at the 2023 St. Louis Racial Equity Summit Vendor/Exhibitor Hall from November 9-11, 2023, at the Americas Center Convention Complex in Downtown St. Louis, MO.

This conference offers a prime opportunity to expand your network among diverse contacts.

You can present your products to approximately 500 attendees at the 2023 St. Louis Racial Equity Summit Vendor/Exhibitor Hall.

For exhibit planning and important deadlines, please refer to the attached information. If you're not responsible for your company's marketing/exhibit plan, kindly forward this to the relevant person.

The 2023 St. Louis Racial Equity Summit Vendor/Exhibitor Hall provides an ideal platform to showcase your cutting-edge solutions to our diverse clientele. Limited exhibit space will be available, and we'll notify you via email once registration opens. For inquiries, contact us at info@racialequitystl.com.

We are anticipating your presence on the show floor!



Thank you for your interest in the 2023 St. Louis Racial Equity Summit Vendor/Exhibitor Hall. This year's event is designed to build on the success of the summits in 2019 and 2021, when over 1,000 advocates for equity gathered together. The 2023 St. Louis Racial Equity Summit will take place November 9-11, moving **back to an IN-PERSON platform where we are expecting close to 500 attendees**. Please complete the form below to participate. Forms that are not completely filled out will not be accepted. **Please see fees below for pricing for Thursday, November 9, and Friday, November 10th:**

1. Nonprofit fee: \$100
2. For-profit fee
 - o \$250, if your organization or business budget/revenue is under \$1M
 - o \$500, if your organization or business budget/revenue is over \$1M

Additional Services: If you need electricity, or linen, please specify below. Linens are an additional \$35. The fee for an additional table & (2) chairs is \$25. If you need electricity, you will need to contact the venue directly. You will be provided with two (2) chairs, and a 6ft table. If you provide your own linen, we suggest a 90x132 so that it reaches the floor.

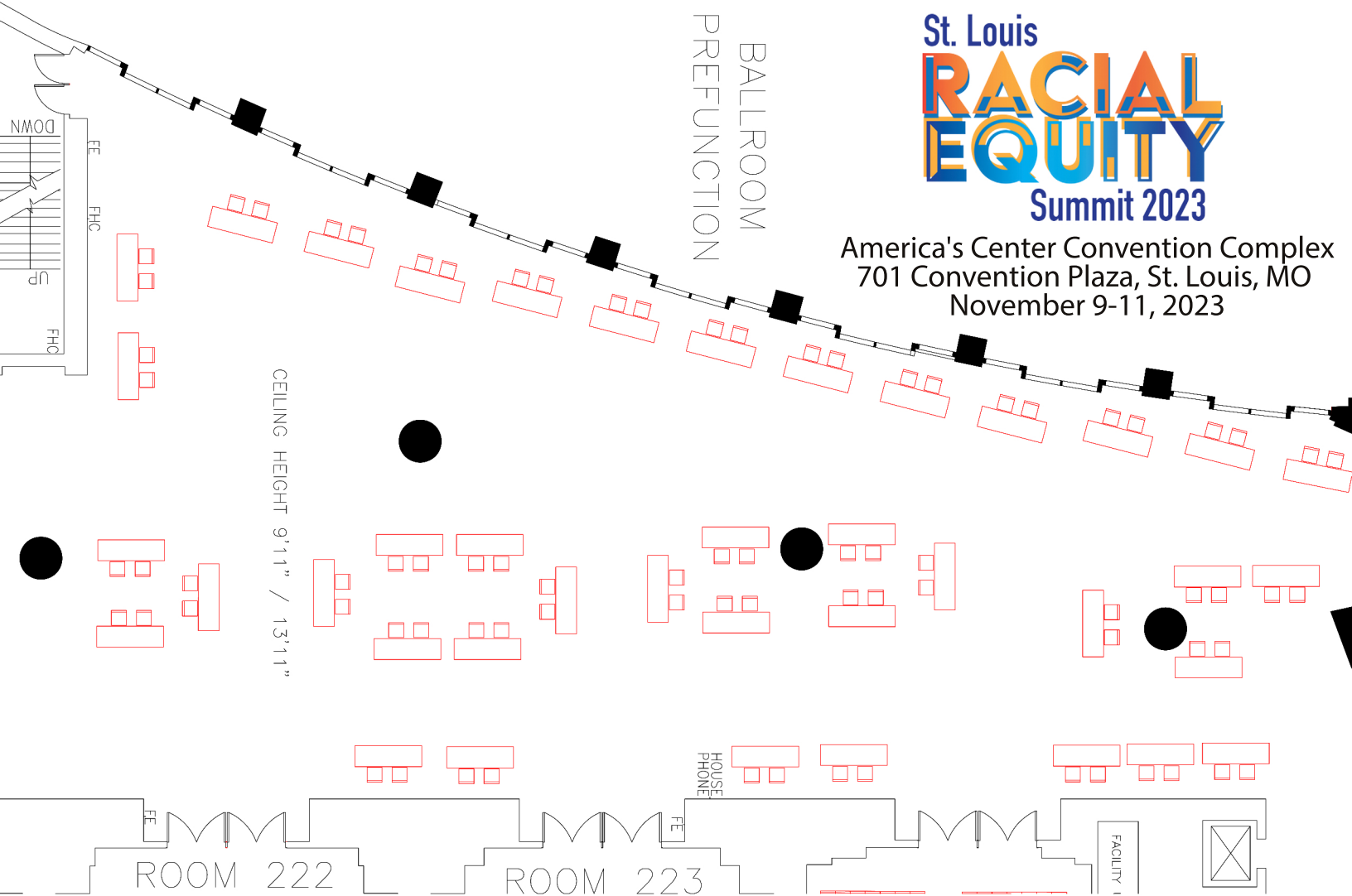
Setup/Breakdown: Setup will take place on Thursday, November 9th at 9:45 am and must be completed by Noon. All vendors/sponsors will be required to breakdown no later than 6:30pm on Friday, November 10th.

Please be sure to complete your application by following the link below. Incomplete applications will not be accepted. Space is limited, makers/organizations will be placed once final payment is made. Make sure you register for your space today, don't miss out!

[**2023 Racial Equity Summit Vendor/Exhibitor Form**](#)

St. Louis RACIAL EQUITY Summit 2023

America's Center Convention Complex
701 Convention Plaza, St. Louis, MO
November 9-11, 2023



BALLROOM
PREFUNCTION

CEILING HEIGHT 9'11" / 13'11" "

DOWN
UP

ROOM 222

ROOM 223

HOUSE
PHONE

FACILITY



Vendor Rules and Regulations

Exhibition Location, Dates and Times:

The 2023 Racial Equity Summit will be held at America's Center Convention Complex in Downtown, St. Louis, at 701 Convention Plaza, St. Louis, MO 63101.

The dates of the summit are Thursday, November 9th, Friday, November 10th, and Saturday, November 11th. The vendor area will be open on Thursday, November 9th from Noon to 5:00pm. Hours on Friday, November 10th are 8:00am-5:00pm. Vendors are required to man their booth areas the entire time to participate in the event. We ask that vendors respect our closing time and are required to breakdown no later than 5:30pm on Friday, November 10th.

While the conference committee will use reasonable efforts to maintain the location, dates, times and floor plans of the 2023 Racial Equity Summit, the committee reserves the right to change any of these at any time and for any reason whatsoever without liability.

Payment Terms: Payment of the vendor space rental fee may be by credit card or check payable to The Community Foundation. We accept the following credit cards – Visa, MasterCard, Discover and American Express.

Cancellations/Refunds: There are no refunds. Booth spaces are assigned on a first-come, first-served basis. Priority will be given to major conference sponsors.

Wait List: Orders received after all booths are sold will be placed on a wait list. Vendor Space made available due to booth cancellations will be filled in the order (date & time) that the "Wait List" applicants were received.

Staffing of Vendor Booth: Vendor booths must be staffed at all times during show hours. No Vendor will be permitted to pack, remove or otherwise dismantle their booth prior to the close of the show. Any Vendor breaching this provision may be denied vendor space in future conferences.

Security and Insurance: Vendors are ultimately responsible for their display and materials. The 2023 Saint Louis Racial Equity Summit, nor the venue, America's Center Convention Complex, assume no responsibility for losses and damages.

Consequently, vendors should take reasonable precautions, including insurance, to protect their property.

Responsibility: It is the responsibility of the Vendor to be fully familiar with these rules and regulation and to see that each member of the company attending the 2023 Saint Louis Racial Equity Summit, either as a vendor personnel or registrant or both, is familiar with these rules and regulations.

Dear Friends of the Racial Equity Summit,

In 2019, our community convened at the inaugural **St. Louis Racial Equity Summit** with over 500 attendees. In 2021 over 1,000 individuals came together virtually. Together we grappled with the state of our region, shared our knowledge and started or continued on our journey towards the #STL2039 vision. This vision imagines a future for St. Louis where, in the generation following the murder of Michael Brown, disparities close, systems thrive, and our region achieves Racial Equity.

Thanks to our sponsors, the 2021 Racial Equity Summit featured Angela Davis, adrienne marie brown, Shelly Tochluk, and Edgar Villanueva. Past sponsors included Greater St. Louis Inc., Missouri Foundation for Health, United Way, Square, Purina, UMSL, Children's Hospital St. Louis, The Roblee Foundation, US Bancorp CDC, Incarnate Word Foundation, Focus St. Louis, Educational Equity Center of St. Louis, Philanthropy Missouri, and our fiscal sponsor, The St. Louis Community Foundation. This year's summit promises to offer the same level of dynamic presenters.

The 2023 St. Louis Racial Equity Summit will take place late Fall 2023 both in-person and virtually. The Summit is the premiere equity conference in St. Louis and has quickly become one of the largest in the nation, attracting local and national business, social impact, and community leaders. This convening will again serve as a platform to elevate, collaborate, and activate the people, practices, and resources necessary to achieve Racial Equity. The 2023 theme is **"Together We Rise: The Power of Community"**. The summit has three purposes:

- 1) Awareness of Inequity:** To engage participants in building their awareness of systemic inequities that exist in the regions-- from education to housing to healthcare and beyond.
- 2) Understanding of Why Inequity Exists:** To help participants to gain an understanding of the systemic issues at hand and build a plan for how to address them, perhaps looking at successful tactics in St. Louis or other regions.
- 3) Transforming Towards Equity:** To share ready-made + pressure-tested strategies for taking action. We will look to the leadership of local leaders of color to share actions that can be taken against structural inequities right now.

The Summit Organizing Committee, led by representatives from Forward Through Ferguson, the Clark-Fox Policy Institute at Washington University in St. Louis, University of Missouri-St. Louis, the St. Louis Community Foundation, and the United Way of Greater St. Louis, **are pleased to invite you to support this important regional event as a Sponsor.** A full outline of opportunities is available on the next page.

If you have any questions, feel free to reach out to our Summit Coordinating Team at info@racialequitystl.com. You can also reach out to any of the organizational representatives below. Thanks in advance for your consideration and partnership!

*Sherita Haigler
Elizabeth George
Erica Henderson*

*David Dwight IV
Rachel D'Souza
Faybra Jabulani*

*Mike Milton Shannon
Dickerson Angela
Fleming Brown*

*Tamar Brown
Jessica Payne
Wally Siewert*

*Riisa Rawlins
Gary Parker*



Featured Attraction Sponsorships

Meal and Coffee Break Sponsorships:

Sponsor breakfast, lunch, reception or a coffee break for the Racial Equity Summit 2023

Thursday's Opening Reception Sponsorship - \$2,000 (five (5) available)

Open the Conference with a quality reception for all attendees. Prime booth space and prominent signage announcing reception sponsorship, acknowledgment from the stage.

Friday's Morning & Afternoon Break - \$1,000 (five (5) available)

Signage recognizing your company as the sponsor, will be displayed at the time of the break. Prime booth space and prominent signage announcing reception sponsorship.

Friday's Luncheon Sponsorship - \$5,000 (four (4) available)

Meet and greet attendees, speakers and other vendors by being one of the sponsors of this event. Prime booth space and prominent signage announcing luncheon sponsorship, acknowledgment from the stage.

Saturday's Food & Beverage Sponsorship - \$2,500 (four (4) available)

Provide morning and afternoon snacks for conference attendees on the culminating day. Prime booth space on Thursday and Friday and prominent signage announcing sponsorship, acknowledgment from the stage.

Advertising Sponsorship:

Advertise your company or organization with items that live beyond the conference.

Conference Pen

\$600 (exclusive) Attendees will use this item and carry your advertising beyond the Conference.

Conference Bag Inserts

\$300 For-profit Companies deliver your approved message directly to attendees.

\$100 Non-profit Organization deliver your approved message directly to attendees.

Conference Program Ad

\$500 - ½ page full color ad

\$750 - Full page full color ad

Conference Tote Bag

\$4,000 (exclusive) Each and every attendee receives the durable Racial Equity Summit tote bag

Extras

Additional Linen - \$35

Additional Table + Two (2) chairs - \$25

Hardwire Internet Connection - \$125 Electricity for

Booth – (handled directly with power vendor)

Presenting Sponsor: \$100,000

This headline sponsorship includes:

- Company representative invited to open the first day of conference with welcome remarks
- Opportunity for a 60-second video featuring your company or organization to play during the event
- Name will receive verbal recognition during welcome all three days of conference
- Company logo and name featured 10+ times on pre-event marketing: paid ads, event website, event signage, e-blasts, social media, promotions, AND all post-event media
- Live link on website
- Sponsorship of Friday's keynote speaker
- 50 complimentary tickets to the conference

Justice Sponsor: \$50,000

This sponsorship includes:

- Logo with live link on website
- Opportunity for a 30 second video featuring your company or organization to play during the event
- Name will receive verbal recognition during welcome all three days of conference
- Sponsorship of a keynote speaker
- Shout out on Facebook and Twitter 8+ times
- 25 complimentary tickets to the conference

Equity Sponsor: \$25,000

This lead sponsorship includes:

- Logo on website
- Opportunity for a 15 second video featuring your company or organization to play during the event
- Name will receive verbal recognition during welcome on final day of conference
- Official Technology Sponsor
- Shout out on Facebook and Twitter 6+ times
- 20 complimentary tickets to the conference

Resilience Sponsor: \$10,000

This sponsorship includes:

- Logo on website
- Opportunity to host a virtual cocktail hour or be named as the virtual cocktail hour sponsor
- Shout out on Facebook and Twitter 4+ times
- 15 complimentary tickets to the conference

Agility Sponsor: \$5,000

This sponsorship includes:

- Name on website
- Opportunity to host Summit Track
- Shout out on Facebook and Twitter 2+ times
- Official "swag" sponsor
- 10 complimentary tickets to the conference

Community Sponsor: \$2,500

This sponsorship includes:

- Name on website
- Shout out on Facebook and Twitter at least once
- 5 complimentary tickets to the conference

Host Committee: \$500, \$1,000

This sponsorship includes:

- Name on website
- 2 complimentary tickets to the conference

For additional questions or partnership requests, please contact: info@racialequitystl.com