

March 1, 2023

Dear Friends of the Racial Equity Summit,

In 2019, our community convened at the inaugural **St. Louis Racial Equity Summit** with over 500 attendees. In 2021 over 1,000 individuals came together virtually. Together we grappled with the state of our region, shared our knowledge and started or continued on our journey towards the #STL2039 vision. This vision imagines a future for St. Louis where, in the generation following the murder of Michael Brown, disparities close, systems thrive, and our region achieves Racial Equity.

Thanks to our sponsors, the 2021 Racial Equity Summit featured Angela Davis, adrienne marie brown, Shelly Tochluk, and Edgar Villanueva. Past sponsors included Greater St. Louis Inc., Missouri Foundation for Health, United Way, Square, Purina, UMSL, Children's Hospital St. Louis, The Roblee Foundation, US Bancorp CDC, Incarnate Word Foundation, Focus St. Louis, Educational Equity Center of St. Louis, Philanthropy Missouri, and our fiscal sponsor, The St. Louis Community Foundation. This year's summit promises to offer the same level of dynamic presenters.

The 2023 St. Louis Racial Equity Summit will take place late Fall 2023 both in-person and virtually. The Summit is the premiere equity conference in St. Louis and has quickly become one of the largest in the nation, attracting local and national business, social impact, and community leaders. This convening will again serve as a platform to elevate, collaborate, and activate the people, practices, and resources necessary to achieve Racial Equity. The 2023 theme is "**Together We Rise: The Power of Community**". The summit has three purposes:

- 1) Awareness of Inequity:** To engage participants in building their awareness of systemic inequities that exist in the regions-- from education to housing to healthcare and beyond.
- 2) Understanding of Why Inequity Exists:** To help participants to gain an understanding of the systemic issues at hand and build a plan for how to address them, perhaps looking at successful tactics in St. Louis or other regions.
- 3) Transforming Towards Equity:** To share ready-made + pressure-tested strategies for taking action. We will look to the leadership of local leaders of color to share actions that can be taken against structural inequities right now.

The Summit Organizing Committee, led by representatives from Forward Through Ferguson, the Clark-Fox Policy Institute at Washington University in St. Louis, FOCUS St. Louis, the St. Louis Community Foundation, and the United Way of Greater St. Louis, **are pleased to invite you to support this important regional event as an Equity Sponsor.** A full outline of opportunities is available on the next page.

If you have any questions, feel free to reach out to our Summit Coordinating Team at info@racialequitystl.com. You can also reach out to any of the organizational representatives below. Thanks in advance for your consideration and partnership!

Sherita Haigler
Elizabeth George
Erica Henderson

David Dwight IV
Rachel D'Souza
Faybra Jabulani

Mike Milton
Shannon Dickerson
Angela Fleming Brown

Tamar Brown
Jessica Payne

Riisa Rawlins
Gary Parker

Presenting Sponsor: \$100,000

This headline sponsorship includes:

- Company representative invited to open the first day of conference with welcome remarks
- Opportunity for a 60-second video featuring your company or organization to play during the event
- Name will receive verbal recognition during welcome all three days of conference
- Company logo and name featured 10+ times on pre-event marketing: paid ads, event website, event signage, e-blasts, social media, promotions, AND all post-event media
- Live link on website
- Sponsorship of Friday's keynote speaker
- 50 complimentary tickets to the conference

Justice Sponsor: \$50,000

This sponsorship includes:

- Logo with live link on website
- Opportunity for a 30 second video featuring your company or organization to play during the event
- Name will receive verbal recognition during welcome all three days of conference
- Sponsorship of a keynote speaker
- Shout out on Facebook and Twitter 8+ times
- 25 complimentary tickets to the conference

Equity Sponsor: \$25,000

This lead sponsorship includes:

- Logo on website
- Opportunity for a 15 second video featuring your company or organization to play during the event
- Name will receive verbal recognition during welcome on final day of conference
- Official Technology Sponsor
- Shout out on Facebook and Twitter 6+ times
- 20 complimentary tickets to the conference

Resilience Sponsor: \$10,000

This sponsorship includes:

- Logo on website
- Opportunity to host a virtual cocktail hour or be named as the virtual cocktail hour sponsor
- Shout out on Facebook and Twitter 4+ times
- 15 complimentary tickets to the conference

Agility Sponsor: \$5,000

This sponsorship includes:

- Name on website
- Opportunity to host Summit Track
- Shout out on Facebook and Twitter 2+ times
- Official "swag" sponsor
- 10 complimentary tickets to the conference

Community Sponsor: \$2,500

This sponsorship includes:

- Name on website
- Shout out on Facebook and Twitter at least once
- 5 complimentary tickets to the conference

Host Committee: ~~\$100, \$250~~ ^{SOLD OUT!} \$500, \$1,000

This sponsorship includes:

- Name on website
- 2 complimentary tickets to the conference

For additional questions or partnership requests, please contact: info@racialequitystl.com